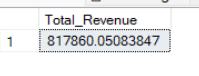
**PIZZA SALES SQL QUERIES**

**A. KPI’s**

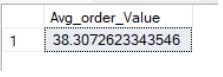
**1. Total Revenue:**

SELECT SUM(total\_price) AS Total\_Revenue FROM pizza\_sales;



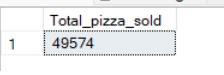
**2. Average Order Value**

SELECT (SUM(total\_price) / COUNT(DISTINCT order\_id)) AS Avg\_order\_Value FROM pizza\_sales;



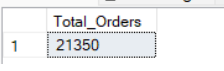
**3. Total Pizzas Sold**

SELECT SUM(quantity) AS Total\_pizza\_sold FROM pizza\_sales;



**4. Total Orders**

SELECT COUNT(DISTINCT order\_id) AS Total\_Orders FROM pizza\_sales;



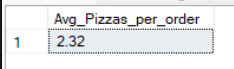
**5. Average Pizzas Per Order**

SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2)) /

CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS DECIMAL(10,2))

AS Avg\_Pizzas\_per\_order

FROM pizza\_sales;

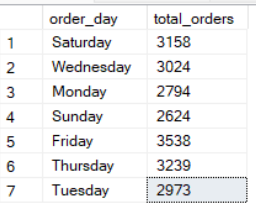


**B. Daily Trend for Total Orders**SELECT DAYNAME(order\_date) AS order\_day, COUNT(DISTINCT order\_id) AS total\_orders

FROM pizza\_sales

GROUP BY DAYNAME(order\_date);

***Output:***



**C. Hourly Trend for Orders**

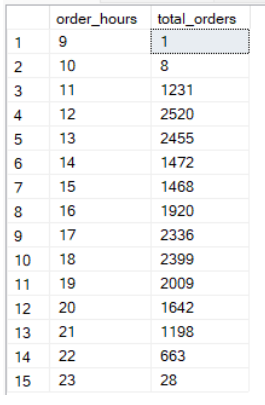
SELECT DATE\_FORMAT(order\_date,’%H’)as order\_hours, COUNT(DISTINCT order\_id) AS total\_orders

FROM pizza\_sales

GROUP BY DATE\_FORMAT(order\_date,’%H’)

ORDER BY DATE\_FORMAT(order\_date,’%H’) ;

***Output***



**D. % of Sales by Pizza Category**

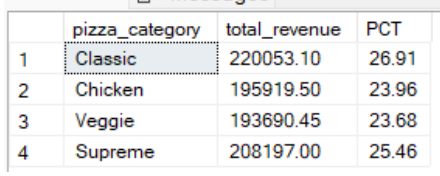
SELECT pizza\_category, CAST(SUM(total\_price) AS DECIMAL(10,2)) as total\_revenue,

CAST(SUM(total\_price) \* 100 / (SELECT SUM(total\_price) from pizza\_sales) AS DECIMAL(10,2)) AS PCT

FROM pizza\_sales

GROUP BY pizza\_category;

***Output***



**E. % of Sales by Pizza Size**

SELECT pizza\_size, CAST(SUM(total\_price) AS DECIMAL(10,2)) as total\_revenue,

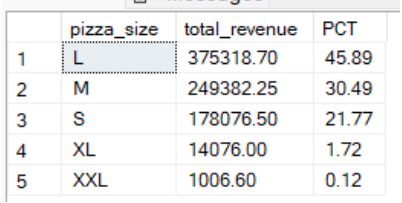
CAST(SUM(total\_price) \* 100 / (SELECT SUM(total\_price) from pizza\_sales) AS DECIMAL(10,2)) AS PCT

FROM pizza\_sales

GROUP BY pizza\_size

ORDER BY pizza\_size;

***Output***



**F. Total Pizzas Sold by Pizza Category**

SELECT pizza\_category, SUM(quantity) as Total\_Quantity\_Sold

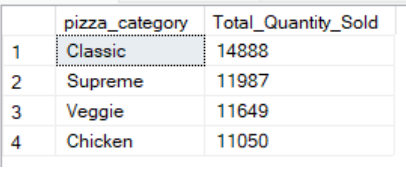
FROM pizza\_sales

WHERE MONTH(order\_date) = 2

GROUP BY pizza\_category

ORDER BY Total\_Quantity\_Sold DESC;

***Output***



**G. Top 5 Best Sellers by Total Pizzas Sold**

SELECT pizza\_name, SUM(quantity) AS Total\_Pizza\_Sold

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Pizza\_Sold DESC

Limit 5;

***Output***

****

**H. Bottom 5 Best Sellers by Total Pizzas Sold**

SELECT pizza\_name, SUM(quantity) AS Total\_Pizza\_Sold

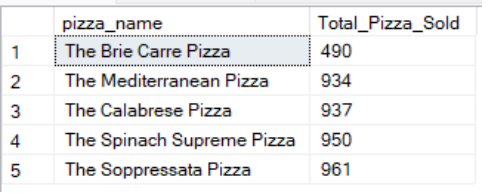
FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Total\_Pizza\_Sold ASC

Limit 5;

***Output***



**LINK TO THE DASHBOARD AND EXCEL FILE**

*<2pizza_sales.xlsx>*